



Network of Executive Women presents
NEW CPG Retail Diversity Forum 2012
From the workplace to the marketplace
March 6-8, 2012 | Dallas

Diversity and inclusion is one of the most powerful — and most underutilized — tools in business today. Now there's an event that shows you how to unleash the power of your diverse workforce to reach new consumers, drive sales and gain marketshare at home and abroad.

The NEW CPG Retail Diversity Forum 2012 (formerly the Multicultural Workforce Conference) takes D&I from the workplace to the marketplace, showing you how to build diverse workteams, develop inclusive decision making and create customers for life.

You'll hear from experts on today's changing workforces and market forces and get real-life lessons from your peers. You'll learn how you can:

- Recruit and retain the diverse talent you need to compete
- Develop and implement D&I strategies that drive sales
- Enlist the entire organization into your D&I strategies
- Partner with diverse suppliers to reach new customers
- Build diverse teams that work together and value each individual
- Unleash the real diversity inside every individual on your team
- Connect with consumers as never before

Come to the NEW CPG Retail Diversity Forum next spring. You'll come away with a whole new outlook on your business and a plan for taking action.



Request for proposals

The Network of Executive Women seeks proposals for the NEW CPG Retail Diversity Forum. For information on how you can be a presenter, contact Trudy Bourgeois at trudy@workforceexcellence.com

newonline.org/diversityforum