



Trudy Bourgeois is a recognized international business speaker. And she is smart and personable with a reputation as a practical, no-frills truth-teller.

Without fail, Trudy delivers powerful presentations that are filled with deep and invaluable content that is **based on credible experience, current research and case studies**. Her delivery style inspires people to **take action** and make **behavior changes** – guaranteed.

After a decade of research, working with clients and writing books, Trudy has **recently released several exciting new keynotes...**

## **CAREER MANAGEMENT KEYNOTE**

### ***Seven Steps to Becoming the Architect, Designer and Owner of Your Career***

People who experience *breakthrough professional success* today have a plan – a personal blueprint for success. And top leaders *take ownership* for *mapping out* their careers and designing their own development plans – on purpose. Career advancement *doesn't just happen*. So, what's the secret to doing this? Learn that secret and the 7-step how-to in this session with Trudy as she uses the proven strategies from her book, *Her Corner Office*, as the foundation to enable you to skip the next level!

## **GENDER AND LEADERSHIP KEYNOTE**

### ***Finding the Courage and Confidence to Become an Authentic Female Leader***

We are currently experiencing a perfect storm in professional America – a tipping point, if you will – for *women to arise* and *claim their rightful leadership positions* within their organizations. The question is: *will YOU have the courage and confidence to be one of those women?* Let Trudy impart her insider knowledge, easy-to-understand wisdom and authentic passion to *empower* the authentic female *leader inside of YOU* to be released!

## **GENDER AND LEADERSHIP KEYNOTE**

### ***Changing the Game: Innovative Strategies For Harnessing the Power of Female Talent***

*Lost productivity. High turnover. Low morale. These are the costs of overlooking the talent of women leaders. Not to mention the risk of expensive litigation.* In today's fiercely competitive environment and economy, organizations simply cannot afford NOT to optimize *over 50% of their workforce*. Companies have been able to put up a good front and fake it – until now. With the extreme shifts in workforce makeup, with the slowed market and with women having simply had enough – the time for intrinsic, foundational organizational change has come. And the numbers prove it. Join Trudy in this session as she helps you understand WHY we are here, HOW we can truly *harness and use* the power of female talent and WHAT the future holds for us once we walk it out.

## **LEADERSHIP KEYNOTE**

### ***The New Leader of the 21<sup>st</sup> Century: Becoming a Coach and People Developer***

Leaders who understand today's workforce spend more time authentically investing in *OTHERS* than in themselves. To do this, you must master the art of becoming an effective *teaching* leader – one who is capable of *captivating, inspiring and developing* your team members. In her book, *The Hybrid Leader*, Trudy fully details how to become this leader. Learn all that and more in this session to then experience *breakthrough solutions and results*.

## **INSPIRATIONAL / MOTIVATIONAL KEYNOTE**

### ***When Life Rattles You to the Core: Finding the Strength to Go On!***

***In the '60s***, Trudy Bourgeois *integrated her elementary school* in Alabama. ***In the '70s***, she overcame seemingly insurmountable obstacles to become the first of her family of 10 to attend (and eventually graduate) college. ***In the '80s***, Trudy gave birth to a *special needs son*. ***In the '90s***, she *broke the glass ceiling in the tobacco industry* by becoming the first African American woman VP. Needless to say, Trudy has been rattled to the core. She has survived and thrived during crazy times. She knows how to make sense of it all – and use it to her advantage. Let Trudy REFRESH and INSPIRE YOU to do the same...through her touching life story of *choosing success*.

***For further information on any of these, visit 'Speaking' at [www.WorkforceExcellence.com](http://www.WorkforceExcellence.com) and download the detailed overview for each topic.***

