

## **THE OPPORTUNITY CALLED CHANGE: Thriving in the Midst of Life's Chaos!**

Like it or not, change is here to stay and the speed is only going to increase. Those that thrive will have the ability to leverage change to create opportunities for innovation and success. To really embrace change as an opportunity, we must learn to process the change both intellectually and emotionally. It is important to recognize that as humans we will always maintain one of the greatest power sources of life—that being the power of choice. To become an agent of change we must first learn to exercise our power of choice.

Learn how to use fear to your advantage rather than to your disadvantage. Find the courage to lean into change so that you can discover the rich benefits it holds. Change is indeed an opportunity for phenomenal growth, enhanced business results and personal freedom for those who know and apply the secrets.

In this session, you will learn the techniques needed to move through the journey from just handling change to managing change to embracing change. Learn what mental games negatively impact your ability to find opportunity in the midst of chaos. Gain valuable knowledge of why change is as much a part of life as breathing. Walk away with new found empowerment to unleash the change master in you!

### ***Learn:***

- The three steps to leverage change to create the future that you desire
- How to adopt a posture that allows you to be flexible so that you can handle any type of change
- Why overreacting to change hurts your chances of staying focused
- Seven laws about change that are the source of personal empowerment
- How to recognize your motivators and trigger points to experience happiness
- Why becoming “comfortable” being “uncomfortable” is a smart move
- Why your future success depends upon your ability to be “flexible” and “adaptable”

### ***Available in the following formats:***

- 60 minute keynote
- 3 hour seminar
- 1 - 2 day experiential workshop

## **BECOMING A PHENOMENAL WOMAN LEADER: Designing a Personal Blueprint to Reach the Corner Office**

According to many noted authorities, women represent significant brainpower of the future. Savvy organizations recognize the importance of investing in the “fast track” development of women leaders. The information gained in this session will address the key leadership behaviors, strategies and success factors needed for women to climb the corporate ladder and take on executive levels of responsibility. Trudy shares priceless insights, strategies and tips to make you a more effective leader and advance your career.

Based upon the book, *Her Corner Office: A Guide to Help Women Find a Place and a Voice in Corporate America 2nd Edition*, Trudy Bourgeois lights the way for women who want to experience phenomenal success in the business environment. She takes you beyond a vision and moves you to a practical place of planning, then builds on this foundation and gives you the strategy to successfully implement your plan.

You will learn how to deal with complex issues that can enable women to optimize their contributions and value to the organization. Get ready to be inspired and empowered to take control of your professional destiny.

### ***Learn:***

- To discover the courage to pursue both your personal and professional dreams
- The seven strategies that will get you noticed and promoted
- To take control and personal responsibility for creating your destiny
- How to lead with confidence, conviction and commitment
- How to market the brand called “YOU”
- The importance of building strong relationships
- Why you need a mentor and a sponsor and what the difference is between the two
- How to overcome barriers and obstacles that block your success

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## **TEACH ME DON'T TELL ME LEADERSHIP: The Magic of Developing Others!**

Discover the power of being a leader who can create an environment where all employees can contribute at their highest level. Learn how to become a teaching leader who is capable of captivating, inspiring and developing team members who can consistently produce great results. Experience the reward of fostering an environment where mistakes and problems become powerful lessons for breakthrough solutions.

Being effective is a must for success in the 21st Century, but getting there is what is different. The numerous downsizing, right sizing and whatever sizing has left a bad taste in the employee's mouth. So when he or she is asked to do more with less, no wonder they respond why. The leader has to be willing to coach and motivate employees to greatness. It's part of the territory. An employee's ability to contribute at his or her highest level is directly tied to the relationship that they have with their immediate supervisor.

A critical part of experiencing success is the relationship of knowledge transfer between the employee and supervisor. In this session, Trudy Bourgeois draws on the lessons she learned while leading thousands of people. She'll help you understand what you need to do in order to become a leader who can develop others and show you how to do it. The time spent engaging on this critical topic will pay big dividends to any company and its employees.

### ***Learn:***

- Why 21st Century leaders must embrace the roles of a teacher, coach and mentor
- How to gain insight on "emotional discipline" that allows you to better process conflict
- To adopt a "servant leadership" posture
- To be willing to "unlearn" so that you acquire new beliefs and skills to make you more effective
- To practice ways to turn problems into opportunities that add new value to the business
- How to transfer knowledge to develop others
- How to foster an environment to break down the silos and build cross functional relationships
- Secrets to instantly raise the level of production and performance

### ***Available in the following formats:***

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- 1 - 2 day experiential workshop

## **THE HYBRID LEADER:**

### **Closing the Gender Leadership Gap by Blending the Best of the Male and Female Leadership Styles**

Research shows that today's workforce no longer responds to the top down hierarchical leadership model, rather it responds to a leader who is collaborative, empowering, strategic, intuitive, and passionate about serving others and creating audacious results. It is not only possible to become a leader of the 21st Century, but absolutely necessary to experience success. If you want to become a stronger leader, a stronger team player and a leader who can motivate others, then this session will change your life forever!

In the "Closing the Gender Leadership Gap" session, Trudy Bourgeois presents a provocative and progressive new angle on leadership. Trudy's step by step process will show you how to combine the best of the male and female leadership styles to become a leader who can harness the greatness of the most diverse workforce in history and make significant contributions to the organization.

Based upon her book, *The Hybrid Leader: Blending the Best of the Male and Female Leadership Styles*, Trudy drives beyond leadership theories and deals with real challenges experienced by everyone in the work place to develop leaders who can perform with excellence. Your attendees will learn how the workforce is responding to a composite leadership style that is authentic, produces exceptional results, and committed to service and the development of others.

#### ***Learn:***

- Practical steps to augment your current leadership style
- Why the top down leadership model is having a negative impact upon productivity
- Insight on the Hybrid Leadership Model
- How to build powerful and authentic relationships
- How to foster an environment where innovation leads to breakthrough results
- How to eliminate leadership behaviors that block your ability to connect with others and unleash their potential
- To develop your own principles that guide your daily behavior
- Why holistically valuing your people actually increases productivity

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