



Speaker Introduction for Trudy Bourgeois

The most successful organizations in the 21st century think strategically, create their own future and develop leaders who can teach employees how to do more with less, manage change, celebrate differences and innovate. It's for this very reason that we have chosen today's topic (**add name of topic before sending**). Taking personal ownership of the strategies and principles that our speaker will share will play a critical role in your value in advancing our company's growth and prosperity.

Our speaker is a recognized expert in the area of workforce performance improvement with an emphasis on leadership development. She is a former senior sales/marketing executive and has held positions at every level of the organization up to the Vice President position. She has managed teams of hundreds and budgets in the billions of dollars. This real life cross functional business experience helps her to truly understand the challenges that you face each and every day.

She is the author of two leadership books, *Her Corner Office: A Guide to Find a Place and A Voice in Corporate America* 2nd Edition and *The Hybrid Leader: Blending the Best of the Male and Female Leadership Styles*. She has been featured in such prominent media outlets as Diversity Inc., Harvard Management Update and Selling Power Magazine. She also writes for journals, magazines and newspapers across the country.

She is the mother of two children, Adam and Mary Ellen and has been married to her husband Mike for nearly 30 years.

Ladies and gentlemen, with us today to share her views on (**add name of topic before sending**), please help me welcome, from Dallas, TX, Workforce Performance Strategist...Trudy Bourgeois.